

Biofeedback Society of California Meeting Agenda
Wednesday, October 1, 2014, 7pm
Board of Directors Meeting
Call in: 559-546-1000
Code: 1080072#

I. Call to Order: meeting called to order at 7:05pm, Ali Hashemian, Jay Gunkelman, Joy Lunt, Tiff Thompson, Robert Grove, Robert Guiles, Mark Stern, Nick Dogris, Katee Wynia, John LeMay, Rick Harvey, Julie Madsen, Gary Schummer. Absent: Steve Kassel.

II. Approval of Minutes: Jay makes a motion to approve minutes, Ali seconds, all in favor.

III. Renaming and Rebranding (Mark & Others on Renaming Committee)

The group has decided that Washington, Oregon, Nevada, Arizona, and Hawaii will be included in the regions we extend membership to. It was proposed that the draft amended bylaws be posted on the website and made available to those visiting our site. Ali recommended that we post draft amendment bylaws on renaming, as well as the regionalization in the bylaws at one time. This decision was deferred until we decide, as a group, what the new name of the BSC should be and its affiliation status with AAPB.

The BSC is not a subchapter of AAPB, although Joy stated we are listed like this on their website. We are more of an affiliate. We would not, for instance, be sending membership dues or any portion thereof to the national organization. Mark Stern is heavily in favor of becoming a sub-chapter/affiliate of AAPB, he feels that every other field has created a unified structure and model with parent organizations and sub-chapters. Ali is in favor of remaining independent. All others have varied opinions. No consensus.

Nick moves that we take a vote on the topic. Discussion on name change ensues regarding the integration of a “neuro” word, along with biofeedback. Ali makes the recommendation that we are the Western Association of Neuromodulation and Biofeedback. The vote is postponed

Jay recommends that we inform the members that we are going regional, that we have a committee advising us, and that a bylaw change is coming with along with name change. To date, the committee will come back to us with some naming conventions and we will announce at the meeting that we will be going regional.

IV. 40th Annual Conference and Birthday Party

- a. Pre Conference Speakers & Workshops
- b. Conference Speakers
- c. Silent Auction
 - i. Items from: Stens, Neurofield, BCIA
- d. President’s Room and Presidents Panel (Steve)
 - i. Room set up
- e. Saturday night B-Day Party
 - i. Generalities
 - ii. Games?

- iii. Cake?
 - iv. Other Ideas?
 - f. Student Committee Report
 - i. Student Party
 - 1. Outstanding items: Renita will be donating munchies, etc., for the student party
 - ii. Student Volunteers & Scholarships (Robert): 9 scholarship applications thus far, a few more straggling in.
 - g. Invitations: beautiful invitations created by Renita are sent
 - h. Advertising and Marketing
 - i. Decorations
 - j. Other?
 - i. ISNR—we will be displaying at their conference both at the AAPB booth, as well as they will be displaying at our conference
 - ii. Exhibitors: Stens, Neurofield, BioMedical, Wujitech
- V.** By Laws and the Election of BSC officers (Gary)
A member by the name of Jane Kingston has asked that she be included in the board and does not believe that the BSC abided by the bylaws in terms of voting in a president.
- VI.** VI. Committees
- a. Education – Mentoring Program Development
 - i. Mentor Information Database profile?
Gary shared a questionnaire he created for BSC members to complete who wish to become a mentor.
 - b. Connecting with other professional groups/societies
Gary contacted ISNR and they have no mentoring program for us to connect with. At the upcoming ISNR meeting he, Mark, and Joy will meet with the incoming president of AAPB, Rick Harvey, and Michelle Cunningham from the Kellen Company, AAPB’s management consulting company, to discuss co-development and co-sponsorship of the mentoring program. AAPB has already expressed an interest working with us to develop this program. The Board agreed that a national mentoring program would be preferred over a state or regional program.
 - b. Law & Ethics: none
 - c. Marketing & PR (Mark): none
 - d.
- VII.** Adjournment: Joy makes a motion to adjourn at 8:35pm. Motion seconded by Joy and approved by all.